

## SOCIAL TARIFFS FOR BROADBAND

Regulator, Ofcom, has urged all broadband firms to support low-income homes by offering discounted packages known as “social tariffs”.

Ofcom recently found that only 55,000 out of 4.2 million homes in receipt of Universal Credit are using discounted rates. This means households on benefits are missing out on an average yearly broadband saving of £144 each.

Social tariffs can provide a safety net for eligible Kent households who might be struggling to afford their broadband. Below is a list of providers offering social tariffs to households and eligibility requirements.

Provider and Package	Customer Requirements	Speed	Price	Eligibility	How to Apply
TalkTalk Broadband for Jobseekers	New and existing customers	38Mb	Free for 6 months	Jobseekers on Universal Credit who don't have an internet connection.	Apply via Job Centre.
BT Home Essentials Broadband and Line	New and existing customers	36Mb	£15 per month (£9.99 upfront)	Those receiving Universal Credit, Employment and Support Allowance, Pension Credit (guarantee credit element), Income Support or Jobseekers' allowance.	Directly with BT.
BT Home Essentials Broadband and Line	New and existing customers	67Mb	£20 per month (£9.99 upfront)	Those receiving universal credit and living in an area Virgin Media covers (52% of the country).	Directly with Virgin Media.
Virgin Media Essential Broadband (No Line)	New and existing customers	15Mb	£15 per month	Be a Sky account holder and claiming Universal Credit or Pension Credit.	Directly with Sky.
Sky Broadband Basics	Existing customers	36Mb	£20 per month	Those receiving Universal Credit or Pension Credit.	Directly with NOW.
NOW Broadband Basics	New and existing customers	36Mb	£20 per month		

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